

# HEARTLAND FREIGHT TECHNOLOGY PLAN

## A PLATFORM FOR REGIONAL COLLABORATION

A national hub for agriculture, manufacturing and freight distribution, the Central Plains/Heartland Region includes the states of southwestern Illinois, Iowa, Kansas, Missouri and Nebraska. Together, we are embarking on a **freight technology plan for the region** that will deliver:

- A prioritization framework for new technologies.
- Goals and strategies for harmonizing regulation.
- Recommendations for data management and sharing.
- A blueprint for action and implementation.

The plan is part of FHWA's National Economic Partnership (NEP) grant program and is being developed through a partnership of six MPOs, five state DOTs, the Heartland Civic Collaborative and other academic, business and industry leaders.

## LET'S CHART THE REGION'S NEW FREIGHT FUTURE.

Understanding regional linkages requires vision, foresight and keen awareness of strengths associated with a shared regional vision. We will be looking for partnerships to assist in this sharing of information. Creation of the freight technology plan will follow the below sequence.

**Task 2: Economic Connections between Heartland Metropolitan Areas & States** The team will work to define the major economic and industrial connections critical to freight flow within the region. An approach to access these connections in other regions will be developed to support the overall economic benefit of efficient freight movement.

**Task 3: Harmonize Regional Regulatory Objectives & Strategies** The team will develop an approach to identify and assess emerging freight technologies as well as provide recommendations for harmonizing policies for transportation agencies in the region.

**Task 4: Regional Data Sharing & Management** A Guidebook and templates for regional data sharing and management will be created that highlight best practices for public/private data sharing. A methodology for evaluating, prioritizing and leveraging data technology will be created to promote efficiency within the region.



## WANT TO GET INVOLVED?

Sign up using the link or QR code below to get engaged and receive project updates. More to come in Spring 2020.

<https://is.gd/HFTPsignup>



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